

Series Title: PETS-A-GO-GO

Length: 13 X 30 minute HD

Topic: lifestyle/pets

Distribution: National, webisodes, podcast, dvd sales

Target Audience: all ages

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PETS-A-GO-GO is a fun, whimsical look at all kinds of pets and the offbeat people who love them. Diving into the unexpected subcultures of the animal world, **PETS-A-GO-GO** celebrates eccentric and outlandish animal lovers as they pursue their passion for the furry.

You'll meet the contestants in competitive pet/owner dance competitions, the dedicated tailors specializing in doggie denim, the patient taste tester for a k9 cookbook, we'll test drive a "mewvie", a.k.a. a video made just for kitty, and come nose to snout with just about everything that barks, purrs or tweets.



With alternating special segments such as:

- "It's a Dog's Life", **PETS-A-GO-GO** salutes the hard working dogs of Canada: RCMP drug sniffers, Yukon sled dogs, personal assistance dogs, K9 models and actors toiling in the movie and television business.
- In "The Weird and the Wonderful," **PETS-A-GO-GO** investigates truly unconventional pets such as chinchillas, hedgehogs, pot bellied pigs, slithery snakes and more.
- "What's up, Doc?", our engaging on-call veterinarian answers viewer mail questions about perplexing animal behavior.
- "The Lonely Hearts Club", our chance to shine the spotlight on a deserving pet currently between gigs and looking for a lap to call home.

Want more to wag about? How about pet astrologists, pet bereavement counselors, pet fashion shows, pet psychics, pet personals and so much more.

For information on **PETS-A-GO-GO**, please contact Melinda Friedman at 1.866.909.4647 x 27 or melinda@atvproductions.ca

