## The Canadian Olympic Biography Moments

Length: 12 x 3-5 minutes HD Topic: biography/sports

Distribution: national, webisodes, podcast

Target Audience: 18 to 65

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The Canadian Olympic Biography Moments is a timely and fascinating collection of 3-5 minute portraits of Canada's Olympic and Paralympic athletes.

Shot in stunning high definition and available as separate interstitials or bundled for a one-hour timeslot, The Canadian Olympic Biography Moments documents the drama of the nation's finest athletes as they face the defining moment of their lives: the chance at Olympic gold.

The combination of compelling interviews with high energy sports footage, simple narration and their bite-sized length, mean these "moments" will slip easily into your Olympic or sports related coverage. They will provide a lasting historical snapshot of the games and the dedicated competitors who carry the hopes and dreams of the host nation on their shoulders.

From speed skating and snowboarding to curling and cross country, the drama of competition combined with the intimacy of biography make this collection a must-have.



For more information on The Canadian Olympic Biography Moments, please contact Lisa van Reeuwyk at:

1.866.909.4647 x 22 or lisa@bestentertainment.ca



